

Competitions

UTS Global Case Competition, Australia

Pásztor Kende, Székely Evelin, Szőke Dóra, Szekernyés Péter – 3rd place

NHH International Case Competition, Norway:

Balázs Kristóf, Bánffy Zsófia, Bugár Anna, Tófalvi Krisztián - participation

University of Münster Case Challenge, Germany:

Bokor-Tóth Krisztina, Pásztor Kende, Szekernyés Péter, Szőke Dóra – participation

Business and Management Case Competition, Mexico:

Balázs Kristóf, Bánffy Zsófia, Bugár Anna, Kovács Kata – participation

Case Study Competition of Pécs, Hungary:

Boda Gergely, Boros Richard, Dénes Mária, Szalontai Kata – 4th place

Rotterdam International Case Competition Bootcamp, the Netherlands

Antal András, Kolozsi Gergő, Kovács Kata, Kürti Barbara – 2nd place

Rotterdam-Carleton International Case Competition, Canada

Albert Zsófia, Antal András, Dinea Márk, Tófalvi Krisztián – participation in the final

NIBS International Business Simulation:

András Gergő, Kovács Ádám, Nagy Gellért, Vaida-Kozma András

– participation in the final

National Finance Case Study Competition of Hungary:

Daczó Zsolt, Kozma Krisztina – TOP 5

National Controlling Case Study Competition of Hungary:

Bánffy Zsófia, Dinea Márk, Gergely Balázs, Zsomori Péter – 1st place

Bereczki-Orbán Péter, Daczó Zsolt, Fazakas Boglárka, Kolozsi Gergő – 3rd place

IE Business Case Competition, Spain:

Antal András, Bugár Anna, Kovács Kata, Tófalvi Krisztián – 1st and 3rd places

McDonough Business Strategy Challenge, USA:

Albert Zsófia, Balázs Kristóf, Dimény-Varga Ábel, Kürti Barbara – participation

„Tímár László” Case Study Competition, Hungary:

Bereczki-Orbán Péter, Hadnagy Magor, Hajdó Boglárka, Kolozsi Gergő – 2nd place, 2 special prizes

Schlesinger Global – Family Enterprise Case Competition, USA

Pásztor Kende, Székely Evelin, Szőke Dóra, Szekernyés Péter

– participation in the finals

NIBS Worldwide Case Competition, Ireland:

Antal András, Dinea Márk, Bánffy Zsófia, Szalontai Kata – participation in the semifinals

XXIX. Case Study Competition of Cluj-Napoca:

Kozma Krisztina, Hajdó Boglárka, Fazakas Boglárka, Hadnagy Magor – 1st place

Antal András, Szilágyi-Nagy Zétény – 2nd place

Lőrinczi Réka, Tófalvi Krisztián, Kovács Kata – 3rd place

Boros Richard, Both Dániel, Dénes Mária, Daczó Zsolt – mention

Forró Gellért, Ilyés Tamás, Kelemen Tas, Zoványi Tamás – 2nd place in the group

”Dr. Susánszky János” Memorial Case Study Competition, Hungary:

Bereczki-Orbán Péter, Dimény-Varga Ábel, Vargyasi György, Vitos Tamás – 2nd place

XXV. National Case Study Competition of Hungary:

Albert Zsófia, Bugár Anna, Bokor-Tóth Krisztina, Pásztor Kende – 1st place

V. “Ács Antal” Case Study Competition, Hungary:

Erőss Ákos, Hajdó Boglárka, Kozma Krisztina, Szalontai Kata – 3rd place

Modul Business Championship, Austria

Ábrán Kinga, Pásztor Kende, Szekernyés Péter – 1st place

Forró Gellért, Hadnagy Magor, Ilyés Tamás – 3rd place

Amsterdam Case Competition, the Netherlands:

Boros Richard, Bugár Anna, Kolozsi Gergő, Tófalvi Krisztián – 2nd place in the group

Chulalongkorn International Business Competition, Thailand:

Albert Zsófia, Balázs Kristóf, Bánffy Zsófia, Bugár Anna – 2nd place in the group



Gazdasági
Tanácsadó
Klub

2023-2024 activity report

XXVIII. Transylvanian Scientific Student Conference

Albert Zsófia – 2nd place, OTDK qualification

Antal András – 2nd place, OTDK qualification

Balázs Kristóf – 2nd place, OTDK qualification

Bánffy Zsófia – participation

Bugár Anna – 2nd place, OTDK qualification

Dinea Márk – participation

Erőss Ákos – participation

Gergely Balázs – OTDK qualification

Kovács Kata – 1st place, OTDK qualification

Lőrinczi Réka – mention, OTDK qualification

Székely Noémi – OTDK qualification

Szilágyi-Nagy Zétény – 1st place, OTDK qualification

Lecturers

Birtón Réka, main consultant, Boston Consulting Group

Boros Éva, store marketing manager, Yettel Hungary

Borsos András, controlling manager, Poultry Investment Group

Csőregi Ilka, import manager, Klausen Exim

Csőregi Norbert, CEO, Klausen Exim

Dr. Benedek Botond, university lecturer

Dr. Györfy Lehel, associate professor

Dr. Kádár Magor, university professor, communication specialist

Dr. Hajdu László Hunor, owner, Pando Association

Dr. Rácz Béla-Gergely, vice dean FSEGA, GTK coordinator

Dr. Szász Levente, vice chancellor BBU, GTK coordinator

Éltes Rita, senior product designer, Diligent

Gündisch Ágnes, CEO, Nobila Casa

Héjja Szabolcs, commercial director, Poultry Investment Group

Huba Eörs, partner, IFUA Horváth

Kiss Alpár, CFO, Hodler Asset Management

Laczkó Dénes, CEO, UBM Feed Romania, Poultry Investment Group

Maluczán András-Róbert, psychologist and trainer, ReCognize

Palotai Bálint, partner, IFUA Horváth

Pásztor Kende-Ferenc, assistant manager, East Grain, alumni member

Péter Ildikó, Școala Specială pentru Deficienți de Auz Kozmutza Flóra

Petry Zsolt, CEO, Biodry

Petry Júlia, CEO, Petry

Rácz Csaba, CEO, Siegel Eastern Europe

Dóra Szőke, trader, East Grain

Vincze Tamás, CEO, East Grain

High School Programme

Participants: 16 high schools, 140 participants

Goal: transferring practical business knowledge through the interactive teaching of business planning techniques.