

Competitions

Dr. Papp László Accounting Case Competition, Pécs:
Barok István, Birton Réka, Laczkó Dénes, Vincze Tamás - **1st place**
Farkas Csongor, Szócs Kinga

Dr. Susánszky János Case Study Competition, Miskolc:
Rácz Béla-Gergely - **special prize**

BCG Strategy Cup 2011, Budapest:
Lőrincz Márta - **1st place**
Erdély Attila

BCG Strategy Cup 2010, Budapest:
Szócs Kinga - **2nd place**
Dorner Boglárka - **3rd place**
Birton Réka
Vincze Tamás

XVIII. National Case Study Competition, Budapest:
Birton Réka, Barok István, Laczkó Dénes, Vincze Tamás - **1st place**

Case Study Competition of Miercirea Ciuc:
Dorner Boglárka, Szócs Kinga - **2nd place**
Rácz Béla Gergely - **2nd place**

Student Case Study Competition of Cluj-Napoca:
Dorner Boglárka, Erdély Attila, Farkas Csongor, Szócs Kinga - **1st place**
Ábrahám Krisztina, Major Tamás, Ferencz Hunor - **2nd place**
Baumgartner Mónika - **3rd place**
Benkő Zsolt, Demeter Zselyke, László Tímea - **4th place**

Finance Case Study Competition, Budapest:
Laczkó Dénes - **2nd place**

Lecturers

Hajdú Péter, general manager at Cisco Systems International

dr. Christopher Ball, associate professor, MBA programme leader at Quinnipiac University (USA)

Glattfelder Béla, member of the European Parliament

dr. Kuti Mónika, associate professor at University of Pécs



2010-2011 activity report

Transilvanian Scientific Student Conference

Marketing - management:
Major Tamás - **1st place**
Dorner Boglárka - **2nd place**
Erdély Attila - **special prize**

Finance and bank:
Dőczy Henrietta, Erdély Attila, Felfalusi Éva, Knoch Renáta, Patka Kinga - **3rd place**
Farkas Dalma, Furdek Balázs, Marton Noémi, Rácz Tímea - **special prize**

National Scientific Student Conference

Corporate finance:
Lőrincz Márta - **2nd place**

Strategic management:
Laczkó Dénes, Vincze Tamás - **2nd place**

Conferences

IX. Central European Conference:
Dorner Boglárka, Erdély Attila, Farkas Csongor, Szócs Kinga, *Innovative strategical management* section

4th International Management Conference Managerial Challenges of the Contemporary Society:
Barok István, Dorner Boglárka (2011): Food Industry Suppliers' Management Strategies During the Economic Crisis

Champions league Conference:
Barok István, Dorner Boglárka - **2nd place**