

## Competitions

### Case Study Competition of Miercirea Ciuc:

Ábrahám Krisztina - **1st place**

Benkő Zsolt, Dorner Boglárka, Erdély Attila, Kristály Csaba, Major Tamás, Szócs Kinga

### Dr. Susánszky János Case Study Competition, Miskolc:

Ábrahám Krisztina, Benkő Zsolt, Major Tamás, Szócs Kinga - **special prize**

### Finance Case Study Competition, Budapest:

Baumgartner Mónika, Erdély Attila, Rácz Béla Gergely - **1st place**

### Student Case Study Competition of Cluj-Napoca:

Ábrahám Krisztina, Ferencz Hunor- **1st place**  
Benkő Zsolt, Dorner Boglárka, Farkas Csongor, Szócs Kinga- **2nd place**

Demeter Zselyke, Furdek Balázs, Rákóczi Roland, Salamon Ádám- **4th place**

### XVIII. National Case Study Competition, Budapest:

Dorner Boglárka, Erdély Attila, Farkas Csongor, Szócs Kinga

### Tímár László Case Study Competition, Veszprém:

Dorner Boglárka, Erdély Attila, Farkas Csongor, Szócs Kinga - **2nd place**

### National Finance Case Study Competition, Győr:

Baumgartner Mónika, Benkő Zsolt, Rácz Béla Gergely - **3rd place**

### IV. Dr. Papp László Accounting Case Competition, Pécs:

Dorner Boglárka, Erdély Attila, Farkas Csongor, Szócs Kinga  
Baumgartner Mónika, Benkő Zsolt, Major Tamás, Kristály Csaba  
Ábrahám Krisztina

### BCG Strategy Cup, Budapest:

Szócs Beáta - **2nd place**



## 2011-2012 activity report

### Lecturers

#### dr. Christopher Ball

assosiate professor, MBA programme leader at Quinnipiac University (USA)

#### Székely Ádám

CEO at InfoGroup

#### Jászkuti Bertalan

Owner and CEO at Heal Partners

#### Karli Péter

Owner and CEO at Heal Partners

#### Zala Ákos

CEO at Human Telex Consulting

#### dr. David Sims

Assosiate professor at City Univeristy London - Cass Business School

#### Éder Tamás

PR director at Bonafarm Group

#### Matskási István

CFO at Bonafarm Group

### Transilvanian Scientific Student Conference

#### Management - marketing section:

Erdély Attila - **2nd place**