

Competitions

VII. Dr. Papp László Accounting Case Competition, Pécs:

Ábrán Csilla, Czirják Renáta, Demeter Zselyke, Kiss Alpár - **2nd place**

Fehér Attila, Fekete Réka, Guttmann Csongor, Kovács Anita

III. National Controlling Case Competition, Budapest:

Demeter Zselyke, Kiss Alpár, Kovács Anita, Pásztor Tímea - **2nd place**

IFUA Horváth & Partners Strategic Case Study Competition, Budapest:

Czirják Renáta, Demeter Zselyke, Kiss Alpár, Kovács Anita

XIII. National Finance Case Study Competition, Győr:

Ábrán Csilla, Demeter Zselyke, Kiss Alpár, Salamon Ádám - **2nd place**

Student Case Study Competition of Cluj-Napoca:

Demeter Zselyke, Czirják Renáta, Kiss Alpár, Szabó Zsolt - **1st place**

Kerekes Gábor, Kerekes Zsuzsa, Kovács P. Bálint, Nagy Loránd - **2nd place**

Deák Levente, Fehér Attila, Fekete Réka, Fodor Attila - **3rd place**

XVIII. National Case Study Competition, Budapest:

Ábrán Csilla, Albert Gáspár, Demeter Zselyke, Kiss Alpár - **2nd place**

KICC - KPMG International Case Competition, Bucharest

Guttmann Csongor, Kovács Anita, Német Hunor, Székely Rita - **1st place and participation at finals in Dubai**

Case Study Competition of Miercirea Ciuc:

Fehér Attila, Fekete Réka, Kerekes Zsuzsa, Pásztor Tímea - **2nd place**



2014-2015 activity report

XVIII. Transilvanian Scientific Student Conference

Management:

Czirják Renáta - **1st place**

Demeter Zselyke - **2nd place**

Német Hunor - **2nd place**

Szabó S. Zsolt - **3rd place**

Finance and bank:

Kiss Alpár - **2nd place**

National Scientific Student Conference, Budapest

Business economics:

Salamon Ádám - **2nd place**

Management:

Demeter Zselyke, Fehér Attila, Fekete Réka, - **special prize**

Production and service management:

Szabó S. Zsolt - **special prize**

Lecturers

Kádár Magor, associate professor at BBU of Cluj-Napoca

David Venter, professor at Vlerick Management School

Farkas Csongor, consultant at IFUA Horváth & Partners, GTK alumni

Huba Eörs, CEO and senior consultant at IFUA Horváth & Partners

Kiss Gyöngyvér, journalist

Rácz Béla Gergely, GTK coordinator

Albert Júlia, professor at BBU of Cluj Napoca

Ábrahám Zsolt, Szaffenauer Judit, Szikszay Lilla, Tamás Zsanett, trainers at Case Solvers

Berényi László, associate professor at the University of Miskolc

Kristály Csaba, logistics manager at MOL Group

Garamhegyi Ábel, CEO at Barco

Vincze Orsolya, associate professor at BBU of Cluj-Napoca

High School Program

Participants: 3 schools, 33 students, 7 business plans

Goal: The transfer of a practical business knowledge through the interactive teaching of business planning techniques