

## Competitions

### VIII. Dr. Papp László Accounting Case Competition,

Pécs:

Fekete Réka, Kerekes Gábor, Kovács P. Bálint, Székely Rita

### IV. National Controlling Case Competition,

Budapest:

Kiss Alpár, Kovács P. Bálint, Szabó Zsolt, Székely Rita - **1st place**

### IFUA Horváth & Partners Strategic Case Study Competition, Budapest:

Ábrahám Csilla, Szabó Zsolt, Székely Rita - **final round**

Fekete Réka, Fodor Attila, Kerekes Gábor, Nagy Loránd

### 15. ESET START Case Study Competition,

Budapest:

Csibi Beatrix, Nagy Hunor Györk, Gurzó Krisztina, Katona Edina

Dibernardo Attila, Boros Éva, Deák Péter, Borzási Aba

### 9. Solvay Business Game, Bruxelles

Fekete Réka, Kerekes Gábor

### XV. National Finance Case Study Competition, Győr:

Kiss Alpár, Kovács Anita, Nagy Loránd, Szabó Zsolt - **2nd place**

### Timár László Case Study Competition, Veszprém

Deák Levente, Fekete Réka, Fodor Attila, Kerekes Gábor - **1st place**

### Student Case Study Competition of Cluj-Napoca:

Fekete Réka, Kerekes Gábor, Kovács P. Bálint, Szabó Zsolt - **1st place**

Boros Éva, Éltes Rita, Géger Gyopár, Kiss Norbert - **2nd place**

Deák Levente, Dibernardo Attila, Nagy Loránd, Szabó László Tamás - **3rd place**

### XVIII. National Case Study Competition, Budapest:

Kiss Alpár, Kovács Anita, Székely Rita, Szabó Zsolt - **3rd place**

## High School Program

**Participants:** 4 schools, 78 students, 8 business plans

**Goal:** The transfer of a practical business knowledge through the interactive teaching of business planning techniques



## 2015-2016 activity report

### XIX. Transilvanian Scientific Student Conference

#### Management:

Fekete Réka - **1st place**

Szabó László - **2nd place**

Szabó S. Zsolt - **3rd place**

Csíki Ottó - **special prize**

#### Marketing:

Gurzó Krisztina - **3rd place**

## Lecturers

Kádár Magor, associate professor at BBU of Cluj-Napoca

Németh Attila, strategic consultant

Farkas Csongor, consultant at IFUA Horváth & Partners, GTK alumni

Palotai Bálint, senior consultant at IFUA Horváth & Partners

Harry Boer, professor at Aalborg University

Răzvan Szilagyi, CEO at Raiffeisen Asset Management

Pókos Gergely, business development manager at Bonafarm Group

Berényi Bernadett, HR specialist at Bonafarm Group

Barok István, Szócs Kinga, project managers at Bonafarm Group, GTK alumni members

Juhász István, trainer at Case Solvers

Berényi László, associate professor at the University of Miskolc

Kristály Csaba, logistics manager at MOL Group

Sipos Zsolt, country manager at Dyntell Software

Irina Mihuş, perfect execution lead at Emerson

Bakacsi Gyula, Healthcare Management program coordinator at Semmelweis University in Budapest

Gál Emese, Lakatos György, Martin Hergert, Zombori Judit, consultants at BCG - The Boston Consulting Group