

## Competiții

**Entrepreneurship Competition Vilnius, Vilnius**  
Albert Gáspár, Ábrán Csilla, Kovács Anita, Német Hunor - [locul VI](#)

**International Case Competition@Maastricht, Maastricht**  
Albert Gáspár, Ábrán Csilla, Kerekes Zsuzsa, Német Hunor - [etapa semifinală - locul III](#)

**BCG Strategy Cup 2014, Budapesta:**  
Ábrahám Krisztina - [locul I](#)

**Concursul de Studii de Caz Dr. Papp László, Pécs:**  
Ábrahám Krisztina - [locul III](#)  
Demeter Zselyke, Dombi Tünde, Kovács Anita, Székely Rita - [etapa finală](#)

**Concursul Național de Studii de caz în Finanțe, Győr:**  
Demeter Zselyke, Salamon Ádám- [locul I](#)

**Concursul de Studii de Caz din Cluj-Napoca:**  
Demeter Zselyke, Czirják Renáta, Kiss Alpár, Székely Rita- [locul I](#)  
Ábrán Csilla, Albert Gáspár, Kerekes Zsuzsa, Német Hunor - [locul II](#)

**Concursul Național de Studii de Caz, Budapesta:**  
Ábrahám Krisztina, Benkó Zsolt, Demeter Zselyke, Kiss Alpár

**KICC - KPMG International Case Competition, București**  
Ábrahám Krisztina, Ábrán Csilla, Czirják Renáta, Német Hunor - [locul II](#)

**Concursul de Studii de Caz Tímár László , Veszprém:**  
Demeter Zselyke, Kerekes Zsuzsa, Kiss Alpár, Kovács Anita - [locul I](#)

**Concursul de Studii de Caz Dr. Susánszky János, Miskolc:**  
Czirják Renáta, Demeter Zselyke, Kiss Alpár, Kovács Anita- [locul I](#)

**Case Solver of the Year, Budapesta:**  
Demeter Zselyke - [locul I](#)  
Ábrahám Krisztina - [locul II](#)

**Competition of Business Plans', Sfântu Gheorghe**  
Kristály Csaba - [locul II](#)

**7th International Management Conference "Managerial Challenges of the Contemporary Society" Albert Gáspár - Szász Levente (2014) "The impact of servitization on the manufacturer's business model and financial performance - a case study of a Romanian pharmaceutical company"**

### Conferința Științifică Studentești din Transilvania

#### **Management:**

Albert Gáspár - [locul I](#)  
Demeter Zselyke - [locul I](#)  
Czirják Renáta, Kiss Alpár, Székely Rita - [locul II](#)  
Guttman Csongor, Német Hunor, Kovács Anita - [locul II](#)  
Dombi Tünde - [locul III](#)  
Demeter Zselyke, Fehér Attila, Fekete Réka- [locul III](#)

#### **Finance and bank:**

Ábrán Csilla- Hajnalka - [locul II](#)

### Program liceal

**Participanți:** 3 școli, 30 elevi, 8 planuri de afaceri  
**Scopul:** Oferirea unor cunoștințe și abilități practice în domeniul planificării unei afaceri

### Lectori

Küllői Péter, fondator al Fundației "Mosoly"  
Jókay Károly, CEO la Hungarian-American Fulbright Commission  
Helen Roberts, profesor la University College London  
Rodney Baker, profesor la London School of Economics  
Konrad F. Kaschek, plant manager la BOSCH  
Răzvan Mustață, prodecan, FSEGA, UBB  
Tombor András, fondator clubului MCC  
Malcolm Gillies, rector la Metropolitan University of London  
Radácsi László, CEO la SmartLab  
Molnár Bálint , marketing director la EITICT Labs Budapest  
Mercé March, profesor la University of Barcelona  
Keszeg Anna, profesor universitar la UBB Cluj-Napoca  
Ábrahám Zsolt, Hoffmann Janka, trainers la Case Solvers  
Kádár Magor, profesor universitar la UBB Cluj-Napoca  
David Sims, profesor la City University London - Cass Business School  
Takács József, strategic director la Vodafone Ungaria  
Viszkievicz András, analist la Aegon Ungaria  
David Venter, profesor la Vlerick Management School  
Daniel Ding, profesor la Ferris State University