

Competitions

“Unilever Future Leaders League” Case Study Competition:

Réka Izsák, Kincsó Kelemen, Rita Éltés - [participation](#)

XXI. National Case Competition

István Fábrián, Réka Izsák, Zsolt Jakó, Csongor Vojkuj - [4th prize](#)

Beatrix Farkas-Hegyí, Nóra Kozma, Miriám Nagy, Dorka Tiboldi - [participation](#)

Universidad Panamericana, Business & Management Case Competition, Guadalajara

Beatrix Farkas-Hegyí, Ákos György, Réka Izsák, Dorka Tiboldi - [Finalists + special prize](#)

Auchan Case Challenge

Ingrid-Éva Kucharszki, Miriám Nagy - [2nd prize](#)

András Borsos, Orsolya Dorottya Hölgyes, Zsolt Jakó, Kincsó Kelemen - [1st prize](#)

University of Münster Case Challenge:

Tamás Barabási, András Borsos, Zsolt Jakó, Kincsó Kelemen - [participation](#)

Eset'20 Start case study competition :

Anna Ambrus, Tihamér Balázs Fülöp, Evelin Beáta Székely, Dóra Szőke - [special prize](#)

Orsolya Benedek, Krisztina Bokor-Tóth, Kende Ferenc Pásztor - [participation](#)

Dorottya Kovács, Boróka Nagy, Boglárka Póra, Noémi Székely - [participation](#)

IX. National Controlling Case Study Competition :

Ákos György, Réka Izsák, Beatrix Farkas-Hegyí, Dorka Tiboldi - [2nd prize](#)

Beáta Bardóczy, András Borsos, Zsolt Jakó, Miriám Nagy - [4th prize](#)

Kinga Réka Ábrán, Lucas Matteo Apetroae, Ferenc Domokos, Magor Tamás Martonos - [participation](#)

The MNB “Új Jövőkép” academic competition :

Beáta Bardóczy, Zsolt Jakó, Balázs Boga - [special prize](#)

Orsolya Dorottya Hölgyes - [special prize](#)

András-Gergely Csenteri, Ferenc Domokos - [special prize](#)

McDonough Business Strategy Challenge, Washington DC:

András-Gergely Csenteri, Ferenc Domokos, Ákos György, Réka Izsák - [diploma of mention](#)

EnergyBowl Case Competition 2021, Canada:

András Borsos, Péter Deák, Kincsó Kelemen - [1st prize](#)

XXII. National Case Competition

Anett Györi, Ingrid-Éva Kucharszki - [participation](#)

Lucas-Matteo Apetroae, Magor-Tamás Martonos, Kinga-Réka Ábrán, Alpár-Botond Kovács - [participation](#)

PRMIA Risk Management Challenge:

Tamás Barabási, András Borsos, Andrea Breier, Zsolt Jakó - [1st prize](#)

International Case Competition @ Maastricht:

Beatrix Farkas-Hegyí, Ákos György, Réka Izsák, Dorka Tiboldi - [special prize](#)

2021 ONLINE Student Case Study Competition of Cluj-Napoca:

Anett Györi, Ingrid-Éva Kucharszki - [1st prize](#)

Ferenc Domokos - [3rd prize](#)

Anna Ambrus, Tihamér Balázs Fülöp, Evelin Beáta Székely, Péter Szekernyész - [4th prize](#)

Orsolya Benedek, Krisztina Bokor-Tóth, Gáspár Incze, Dorottya Kovács - [diploma of mention](#)

Kinga-Réka Ábrán, Kriszta Fuccaro, Alpár Botond Kovács, Magor Tamás Martonos - [diploma of mention](#)

Foster School of Business esettanulmány verseny, Washington:

András-Gergely Csenteri, Tekla-Andrea Hollanda, Sára Karda, Hunor Szép - [participation](#)

The 1st Ács Antal Case Study Competition:

Lucas-Matteo Apetroae, Kinga-Réka Ábrán, Alpár-Botond Kovács, Magor-Tamás Martonos - [2nd prize](#)



2020-2021 activity report

XXIII. Transilvanian Scientific Student Conference

Management:

Kincsó Kelemen - [1st prize](#)

Dóra Szőke and Evelin Beáta Székely - [Diploma of mention](#)

Marketing:

Alpár Botond Kovács - [Diploma of mention](#)

Finance:

Balázs Boga - [1st prize](#)

Orsolya Dorottya Hölgyes - [Diploma of mention](#)

Art, Art Science and Art History:

Ferenc Domokos - [Diploma of mention](#)

35. National Scientific Student Conference

Csíki Ottó - [2x1st prize](#)

Kelemen Kincsó - [2nd prize](#)

Kozma Nóra - [3rd prize](#)

Molnár Eszter - [3rd prize](#)

Lecturers

Krisztina Bagi, Marketing manager and brand manager of Sole-Mizo Zrt.

István Barok, Business development manager, Bonafarm

Balázs Boga, alumni member GTK

Christina Sutherland Mockler, general manager of the Sutherland Strategies, LLC

Zselyke Demeter, Business development project lead, Bonafarm

Botond Feledy, foreign policy analyst

Adrienn Haluska, Director of Development and Quality Management, Bonafarm

Lajos Heltai, Production director of Pick Szeged Zrt.

Magor Kádár, BBU Associate Professor

Kincsó Kelemen, alumni member GTK

Miklós Kerezsi, Hodler Capital - Executive director

Alpár Kiss, Saxum Corporate Finance - Executive director, Hodler Capital - CFO

Renáta Kristály, Avon, product owner

Dénes Lackó, UBM Feed Romania - Executive director

Bálint Palotai, strategic adviser of IFUA Horváth & Partners Kft.

Ferenc Pásztor, Therézia - Executive director

Gergely Pókos, Business development manager, Bonafarm

Eszter Sebestyén-Szép, Supply manager, Bonafarm

Levente Szász, a GTK coordinator

Attila Tóth, Director of sectoral regulations, Bonafarm

Tamás Vincze, East Grain - Executive director

High School Program

Participants: 13 schools, 6 county, 78 participants, business simulation program

Goal: The transfer of a practical business knowledge through the interactive teaching of business planning techniques