

Competitions

NHH International Case Competition, Bergen:

Zsófia Bánffy, Krisztina Bokor-Tóth, Kende-Ferenc Pastor, Péter Szekernyés - participation

CaseFest Competition:

Sarolta Zsófia Albert, Márk-Andrei Dinea, Ákos Eröss, Noémi Székely- 3rd place

University of Münster Case Challenge:

András Gergely Csenderi, Ákos György, Tekla-Andrea Hollanda, Ferenc Domokos - special prize, runner-up award

Business and Management Case Competition, Guadalajara:

Anna Bugár, Péter Szekernyés, Evelin Székely, Dóra Szőke- 1st prize

Management Case Study Competition of Pécs:

Márk-Andrei Dinea, Noémi Székely, Péter Zsombori, Réka Lőrinczi - 2nd prize

Sarolta Zsófia Albert, Zsófia Bánffy, Balázs Gergely, Ákos Eröss - 3rd prize

STR EMEA Student Market Study Competition, Lausanne:

Kristóf Balázs, András Gergely Csenderi, Ákos Eröss, Balázs Gergely, Sára Karda, Péter Zsombori - 1st prize

Eset Start Case Competition, Budapest:

Ábel Dimén-Varga - 1st prize

Kata Szalontai, Krisztián Tófalvi - 2nd prize

György Vargyasi, Tamás Vitos, Gergely Boda, Gergő Kolozsi, Péter Bereczki-Orbán - participation

NIBS International Business Simulation:

Sarolta Zsófia Albert, Ákos Eröss, Balázs Gergely, Péter Zsombori - qualification in the finals

Global Student Market Study Competition, Lausanne:

Kristóf Balázs, András Gergely Csenderi, Ákos Eröss, Balázs Gergely, Sára Karda, Péter Zsombori - 2nd prize

National Controlling Case Study Competition, Budapest:

Kinga-Réka Ábrán, Alpár-Botond Kovács, Magor-Tamás Martonos, Dóra Szőke - 3rd place, special prize

Boundless Case Competition, Toronto:

Sarolta Zsófia Albert, Zsófia Bánffy, Márk-Andrei Dinea, Kata Kovács- qualification in the finals

McDonough Business Strategy Challenge, Washington DC:

Anna Bugár, Evelin Székely, Péter Szekernyés, Dóra Szőke- social award

Timár László Case Study Solving Competition, Veszprém:

Anna Bugár, Ábel Dimén-Varga, Kata Szalontai - 2nd prize, two special prizes

John Molson Undergraduate Case Competition, Montréal:

Kristóf Balázs, Péter Szekernyés, Evelin Székely, Dóra Szőke - runner-up award, special prize

NIBS Worldwide Case Competition, Iowa:

Sarolta Zsófia Albert, Krisztina Bokor-Tóth, Anna Bugár, Kende-Ferenc Pastor - 1st prize

XXIX. Case Study Competition of Cluj-Napoca:

Sarolta Zsófia Albert, Zsófia Bánffy, Anna Bugár, Kristóf Balázs - 1st prize

Kata Kovács, Réka Lőrinczi, András Antal, Zétény Szilágyi-Nagy - 3rd prize

Márk-Andrei Dinea, Balázs Gergely, Ákos Eröss, Péter Zsombori - diploma of mention, special prize

Aarhus Case Competition:

Beatrix Farkas-Hegyí, Ákos György, Sára Karda - participation

XXIV. National Case Study Competition, Budapest:

Andrea-Tekla Hollanda, Beatrix Farkas-Hegyí, Noémi Székely - 2nd prize

Ákos Eröss, Márk-Andrei Dinea, Balázs Gergely, Péter Zsombori - 4th prize

Central European Case Competition, Budapest:

Kristóf Balázs, Zsófia Bánffy, Kata Kovács, Dóra Szőke - participation

Global Business Case Competition, Seattle:

Sarolta Zsófia Albert, Anna Bugár, Márk-Andrei Dinea, Kende-Ferenc Pastor - participation

36th National Scientific Student Conference:

Eszter Molnár - 1st prize

Tekla-Andrea Hollanda - special prize

Lucas-Matteo Apetroae - participation

International Case Competition, Maastricht:

Kristóf Balázs, Zsófia Bánffy, Péter Szekernyés, Evelin Székely - runner-up award



Business
Consulting
Club

2022-2023 activity report

XXVI. Transylvanian Scientific Student Conference

Krisztina Bokor-Tóth - 3rd prize, qualification in OTDK

Dóra Szőke - participation

Lecturers

Tamás Barabási, management consultant, Optica Optofarm

Orsolya Bokor-Tóth, legal expert, Diakónia Christian Foundation

Zoltán Bokor-Tóth, owner, Productie Multinr

András Borsos, controller, Poultry Investment Group

Cristian Ioan Pop, Software Engineer Senior Manager, Accenture

dr. Botond Benedek, university lecturer

dr. István Berszán, university professor

dr. Jácint Juhász, university lecturer

dr. Magor Kádár, university professor, communication specialist

dr. Béla-Gergely Rácz, university lecturer, GTK coordinator

dr. Levente Szász, university professor, GTK coordinator

dr. Anna Veres, psychologist

János Égly, Accenture

Attila Gorbai, owner, Tenrom

Szabolcs Héjja, commercial director, Poultry Investment Group

Henning Radermacher, Principal Director, Accenture Switzerland

Eörs Huba, Partner, IFUA Horváth

Gáspár Incze

Melinda Kántor, actresse, Hungarian National Theatre of Cluj

Miklós Kerecsi, owner, Hodler Asset Management, GTK coordinator

Alpár Kiss, CFO, Hodler Asset Management

Csaba Kristály, Director of Project Preparation and Planning, INA Grupa

Dénes Laczkó, CEO, UBM Feed Romania, Poultry Investment Group

Péter Makkai, pastor and State Secretary, Ministry of Labour and Social Protection

Hunor Györk Nagy, CEO, Green Clean, Mumush, Stairway Booking

Bálint Palotai, Partner, IFUA Horváth

Kende-Ferenc Pastor, alumni member

Csaba Rácz, CEO, Siegel Eastern Europe

Konrad Rész, main organizer, Vibe festival

László Szabó, CEO, Crush Distribution Hungary

Vera Torma, Diakónia Christian Foundation

Tamás Vincze, CEO, East Grain

High School Programme

Participants: 17 high school, 188 participants

Goal: The transfer of a practical business knowledge through the interactive teaching of business planning techniques